

GEOGRAPHICAL INDICATION: MATSONI

NUMBER OF REGISTRATION: 4

DATE OF REGISTRATION: 2012.01.24

PRODUCT NAME FOR WHICH THE REGISTRATION OF THE GEOGRAPHICAL INDICATION IS REQUESTED:

Class 29 – Cultured Milk Products

NAME AND ADDRESS OF THE APPLICANT:

Ministry of Agriculture of Georgia., 6, Marshal Gelovani ave., 0159, Tbilisi (GE)

DESCRIPTION OF THE FINISHED PRODUCT AND RAW MATERIAL:

MATSONI is a Georgian traditional cultured milk product, which is prepared from the milk of cow, buffalo, goat, sometimes sheep or their mixing. The cultured milk fermentation gives the product named “Dedo”, which consists of bacterial strains, existed in the local area of Georgia.

MATSONI has a white color, equally dense condensed structure (permissible a few lactoserum inside). It has a specific, pleasant cultured milk taste and aroma.

Acidity of cow, goat and sheep MATSONI is 80-105°T, but of buffalo is 120-150°T.

GEOGRAPHICAL AREA OF PRODUCTION:

Obtaining, processing and fermentation of milk for MATSONI production takes place in the whole territory of Georgia. Fermentation for obtaining of cultured milk product occurs by the “Dedo” consisting of local bacteria strains.

MILK CONTENTS:

The milk acidity for producing MATSONI must not be more than 19°T, dense – no less than 1.030, but in the case, when the product is prepared from buffalo milk, the acidity must not be more than 25°T, and dense – no less than 1.035.

Milk condensation takes place at 41-45°C temperature. Condensation occurs with the “Dedo” of cultured milk bacteria consisting of: Thermophile and Mezophilic Streptococcus and Thermophile rods of MATSONI. The 1-2 days

MATSONI can be used as the “Dedo”.

Condensation takes place at 41-45°C, during 3-4 hours. After obtaining the preferable acidity (70-75°T), MATSONI must be moved for cooling for 4-6°C and kept during 12-20 hours, after which it is ready for realization.

SPECIFIC REQUIREMENTS FOR THE END PRODUCT LABELING:

The name MATSONI on its packaging, as well as on its accompanying documents and advertising materials in foreign languages is placed in the following way:

By Latin font: MATSONI

By Russian font: МАЦОНИ

PRODUCTION CONTROLLING AUTHORITY: Ministry of Agriculture of Georgia.